

Recapping the Fall 2025 Enrollment Period

Overall Enrollment Snapshot - Undergraduate

Undergraduate Matriculated Students (Non-SEEK)	Fall 2024 Census	Fall 2025 Census	Difference	Difference	Target	% to Target
Continuing Regular Degree Undergraduates	6905	7075	170	2.46%	7315	96.72%
Regular First-time Freshmen	1310	1139	-171	-13.06%	1325	85.89%
Regular Undergraduate Re-admits	301	292	-9	-3.00%	260	111.92%
Regular Transfers	1511	1474	-37	-2.44%	1525	96.67%
Total	10027	9980	-47	-0.46%	10425	95.70%
Undergraduate Matriculated Students (SEEK)	Fall 2024 Census	Fall 2025 Census	Difference	Difference	Target	% to Target
Continuing SEEK/CD Undergraduates	491	555	60	12.12%	543	102.21%
SEEK/CD First-time Freshmen	256	263	6	2.33%	256	102.73%
SEEK/CD Undergraduate Re-admits	6	7	1	16.67%	6	116.67%
SEEK/CD Transfers	35	20	-5	-20.00%	35	57.14%
Total	788	845	62	7.92%	840	100.60%

Overall Enrollment Snapshot – Graduate

Graduate Matriculated Students	Fall 2024 Census	Fall 2025 Census	Difference	Difference	Target	% to Target
Continuing Degree Graduate Students	919	987	68	7.40%	946	104.33%
New Graduate Students	650	681	31	4.77%	650	104.76%
Graduate Re-admits	7	3	-4	-57.14%	7	42.86%
Total	1576	1671	95	6.05%	1603	103.81%
Doctoral Students	Fall 2024 Census	Fall 2025 (Census)	Difference	Difference	Target	% to Target
Continuing Doctoral Students	21	37	16	76.19%	28	132.14%
New Doctoral Students	29	23	-6	-20.69%	30	76.67%
Total	50	60	10	20.00%	58	103.45%

Overall Enrollment Snapshot – Non Degree

Non-Degree Students	Fall 2024 Census	Fall 2025 (9/4/25)	Difference	Difference	Target	% to Target
Undergraduate	1059	1053	-6	0.00%	1059	100%
Graduate	85	56	-29	-34.11%	70	80.00%

The Undergraduate Graduation Dual Edge Sword

Undergraduate Graduates	2025	2024	Difference	Variance
Winter 2025	70	48	22	45.83%
Spring 2025	1750	1382	368	26.63%
Summer 2025	483	319	164	51.41%
Total	2303	1749	554	31.68%

The Outer Borough First Year Conundrum

First Time Full Time Students				
Manhattan Campuses	2025	2024	Difference	Variance
Baruch	2528	2538	-10	-0.39%
City	2708	2542	166	6.53%
Hunter	3440	2918	522	17.89%
John Jay	2195	2148	47	2.19%
Total	10871	10146	725	7.15%
Outerborough Campuses	2025	2024	Difference	Variance
Brooklyn	1628	1794	-166	-9.25%
Lehman	1398	1558	-160	-10.27%
Queens	1583	1760	-177	-10.06%
Staten Island	2143	2213	-70	-3.16%
Total	6752	7325	-573	-7.82%

Highlights of the last enrollment period

- We graduated 594 more students than we did last year!
- Lehman Reconnect and the Fresh Start Programs outperformed expectations
- The SEEK program exceeded its most optimistic goals
- Both Graduate and Doctoral students exceeded persistence goals
- New Graduate Student enrollment exceeded goals.
- College Now enrollment continues to show strength.
- Transfer and Readmit students trended on par with last year.

What do we need to fine-tune?

- We need to expand leads and applicants to grow the number of admitted students/eliminate bottlenecks in the admissions process
 - College Now Admissions Program
 - Changes in Transfer Approaches
 - Niche and update approach to communications
 - Admit transfer students into their desired major.
- We need to focus on course offerings to ensure that we have the right courses available for our students
 - Additional scheduling data to chairs
 - Add seats where courses run full
- Limit the number of students who are going out on an e-permit
 - Over 398 students out on permit
- Continuing to evolve and personalize our approaches to student engagement and tracking our approaches better
 - Slate Implementation
 - Better note-taking in Navigate
 - In-Person CDAD Days
- Make sure that CUNY passwords and MFA are accessible by all students

Spring 2026 Enrollment Projections

- Projecting a 3% increase in enrollment for Spring, 2026.